

1. Name of Registrant <i>Ruder Finn & Rotman, Inc.</i>	2. Registration No. <i>1481</i>
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3. This amendment is filed to accomplish the following indicated purpose or purposes:

- ☐ To correct a deficiency in
- ☐ To give a 10-day notice of a change in information as required by Section 2(b) of the Act.
- ☐ Initial Statement
- ☐ Supplemental Statement for _____
- ☒ Other purpose (specify) To register work to be done on behalf of the Colombia Information Committee
- ☐ To give notice of change in an exhibit previously filed.

4. If this amendment requires the filing of a document or documents, please list-

See Exhibit A attached
See Exhibit B attached

5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains. If more space is needed, full size insert sheets may be used.

Ruder Finn & Rotman has been hired to do a six-month assignment on behalf of The Colombia Information Committee.

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The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this amendment and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief.

Abraham R. Pritz Treasurer

(Both copies of this amendment shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

Subscribed and sworn to before me at New York, New York

this 29th day of July, 19 85 Elizabeth Fishtein
(Notary or other officer)

My commission expires _____

ELIZABETH FISSTEIN
Notary Public, State of New York
No. 4718467
Qualified in New York County
Commission Expires March 30, 1986

Furnish this exhibit for EACH foreign principal listed in an initial statement
and for EACH additional foreign principal acquired subsequently.

1. Name and address of registrant <i>Ruder Finn & Rotman, Inc. 110 E. 59th Street New York, NY 10022</i>	2. Registration No. <i>1481</i>
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3. Name of foreign principal <i>The Colombia Information Committee</i>	4. Principal address of foreign principal <i>Carrera 13 N. 27-75 P.O. Box 4482 Bogota D.E. 1, Colombia</i>
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5. Indicate whether your foreign principal is one of the following type:

- ☐ Foreign government
- ☐ Foreign political party
- ☐ Foreign or ☐ domestic organization: If either, check one of the following:

☐ Partnership

☒ Committee

☐ Corporation

☐ Voluntary group

☐ Association

☐ Other (specify) _____

☐ Individual—State his nationality _____

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6. If the foreign principal is a foreign government, state:

- a) Branch or agency represented by the registrant. *N/a*
- b) Name and title of official with whom registrant deals.

7. If the foreign principal is a foreign political party, state:

- a) Principal address *N/A*
- b) Name and title of official with whom the registrant deals.
- c) Principal aim

8. If the foreign principal is not a foreign government or a foreign political party,

- a) State the nature of the business or activity of this foreign principal

Promote the image of Colombia abroad.

*Term'd
4-30-86*

b) Is this foreign principal

Owned by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☒

Directed by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☒

Controlled by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☒

Financed by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☒

Subsidized in whole by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☒


Subsidized in part by a foreign government, foreign political party, or other foreign principal Yes ☒ No ☐

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

The Colombia Information Committee is composed of nine entities, both public and private sector. Organizations making up the committee include: Ministry of Exterior Relations, National Department of Planning, Proexpo, National Corporation of Tourism, Ecopetrol, Carbocol, Avianca, National Federation of Coffee Growers, Flota Mercante Grancolombiana

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

The organization is controlled by the various committee members who pertain to The Colombia Information Committee.

Date of Exhibit A July 24, 1985	Name and Title Abraham D. Peritz, Treasurer	Signature 
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INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances, by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in duplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

Name of Registrant	Name of Foreign Principal
<i>Ruder Finn & Rotman, Inc.</i>	<i>The Colombia Information Committee</i>

Check Appropriate Boxes:

- ☐ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach two copies of the contract to this exhibit.
- ☒ There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach two copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- ☐ The agreement or understanding between the registrant and foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.

The Colombia Information Committee has retained Ruder Finn & Rotman, Inc. as its public relations consultant for a period of six months commencing July 1, 1985.

- Describe fully the nature and method of performance of the above indicated agreement or understanding.

*Term'd
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5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Ruder Finn & Rotman will coordinate press information about Colombia. We will hold a press conference to outline Colombia's energy discoveries, and will coordinate Colombia Weeks in Miami, Los Angeles, Washington, D.C. and New York. In addition we will provide the committee with regular public relations counseling during this six-month period.

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?¹
Yes ☐ No ☒

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Date of Exhibit B	Name and Title	Signature
July 24, 1985	Abraham D. Peritz Treasurer	

¹Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of the government of a foreign country or a foreign political party.

June 13, 1985

Dr. Alberto Devila-Suarez
Director of Public Relations
Flota Mercante Grancolombiana, S.A.
Carrera 13 No. 27-75
P.O. Box 4882
Bogota, D.E. 1, Colombia

Dear Alberto:

This is in answer to your request on how we are to bill Colombia for the work of the Committee for the Improvement of Colombia's Overseas Image:

Here's how we would do it.

1. You should immediately establish a bank account in the name of the Committee.
2. I will draft a letter of agreement between the Committee and our agency, which spells out our relationship.
3. One of the Committee members should serve as "financial secretary." All members of the committee would then send their contributions to the secretary for deposit in the Committee bank account.
4. Rudar Finn & Rotman will bill the Committee each month for staff time charges and for out-of-pocket expenses.
5. For staff time charges, I have already estimated an average of \$20,000 per month, beginning July 1st.
6. Out-of-pocket expenses will be billed each month as they are incurred, and the total will not exceed \$80,000 for the six month period.

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7. The grand total, then, for six months of activity is \$200,000 for staff time charges and expenses. This will cover all costs associated with the first phase of the four-city program and the national program as described in our proposal of May 15, 1965.
8. We would wish to be paid within ten days of the receipt of the invoices. It would be helpful if this could be accomplished via the transfer of funds to a New York bank each month as the bills become due.
9. We would also very much appreciate a \$10,000 deposit for expenses in advance, since we will need to make various commitments on behalf of the group for which expenditures in advance will have to be made. It would be very good if such a deposit could be made now in anticipation of our need for them quite soon.

I hope this answers all your immediate questions, Alberto. Please let me know right away if I have omitted anything.

Sincerely,

Norman Weissman

NW:bg